



Harris Academy DYW Weekly

22/02/21

A stylized graphic of a staircase with white steps on a dark blue background, leading up to a white arrow pointing upwards and to the right.

Skills
Development
Scotland

Scottish Apprenticeship Week 2021

Business Backing Talent

A Guide for Schools

1 - 5 March | apprenticeships.scot | #ScotAppWeek21

Campaign Overview

Scottish Apprenticeship Week 2021

Scottish Apprenticeship Week (1-5 March 2021) is the annual campaign designed to celebrate the benefits of earning while learning with a Scottish Apprenticeship.

With support from businesses, learning providers and apprentices, the week is a fantastic opportunity to help school pupils find out more about the benefits of work-based learning.

This year's Scottish Apprenticeship Week is packed with opportunities for teachers and pupils to get involved!



Each year, hundreds of employers, learning providers, regional DYW groups and other partners come together to support Scottish Apprenticeship Week. Below is a snapshot of some of the events that are taking place at a national level:

Date	Time	Event	Description
Monday 1 March	14.30	<u>An introduction to Apprenticeships</u>	If you want to introduce your pupils to Scottish Apprenticeships, then look no further! In this engaging and informal session, real apprentices from Scotland's Apprentice Network talk to Cassi and Garry from Clyde 1 and Forth Radio in an open and honest overview of the apprenticeships available in Scotland and what they're like.
Monday 1 March	14.10	<u>Meet the Expert: Children and Young People</u>	Luc Wood, a Modern Apprentice in Early Years and Children and Young People, will give you a real insight into his day-to-day job and share what it's like to balance work and studying.
Tuesday 2 March	14.10	<u>Meet the Expert: Manufacturing</u>	Find out what it's like to work in advanced manufacturing from former apprentice Jayne Clark and Adam Stump, both now working within the National Manufacturing Institute Scotland.
Tuesday 2 March	14.00	<u>Let's Talk About Apprenticeships</u>	Join SDS careers adviser Erin Bartley as she chats to an apprentice, their employer and the apprentice's parents about what it's like to work, learn and earn.
Thursday 4 March	14.10	<u>Meet the Expert: Life and Chemical Sciences</u>	Alex and Joseph from the Industrial Biotechnology Innovation Centre talk about their experience of this exciting and groundbreaking industry.
Thursday 4 March	19.00	<u>Scottish Apprenticeship Awards</u>	Join us to find out more about the incredible employers and apprentices that are shortlisted for this year's Scottish Apprenticeship Awards.
Friday 5 March	14.10	<u>Meet the Expert: Early Years and Childcare</u>	Beth Beazely is a Graduate Apprentice in Early Years and Childcare based in Perth. She'll share her story as she works towards a degree.

If you are involved or supporting any other events for Scottish Apprenticeship Week please let us know by [filling out the form](#) on the campaign area of [apprenticeships.scot](#), so that it can be shown on the [calendar of events](#).

We've got loads of inspirational stories from apprentices across Scotland on the apprenticeships.scot YouTube channel

Below is just a quick snapshot of some of the amazing apprentice stories:

<u>Jack's story</u>	Foundation Apprenticeship	Social Services, Children and Young People	Denny Nursery
<u>Annabel's story</u>	Foundation Apprenticeship	Scientific Technologies	Charles River Laboratories
<u>Ahmed's story</u>	Foundation Apprenticeship	Business Skills	Microsoft
<u>Maryam's story</u>	Modern Apprenticeship	Automotive	Arnold Clark
<u>Tegan's story</u>	Modern Apprenticeship	Engineering	Babcock
<u>Hannah's story</u>	Modern Apprenticeship	Childhood Practice Technical	Arcadia Nursery
<u>Lorena's story</u>	Modern Apprenticeship	Providing Financial Services	HSBC
<u>Lovemore's story</u>	Graduate Apprenticeship	Business Management	Amey Construction
<u>Robyn's story</u>	Graduate Apprenticeship	Engineering: Design and Manufacture	Mersen

Please keep in mind that many of these stories were filmed before the COVID-19 pandemic so won't feature social distancing, PPE or other restrictions.

Social Media

You can catch up with all the action during Scottish Apprenticeship Week on social media by following:



[apprenticeships.scot](https://www.instagram.com/apprenticeships.scot)



[apprenticeships.scot](https://www.facebook.com/apprenticeships.scot)



[@apprentice_scot](https://twitter.com/@apprentice_scot)



[apprentice.scot](https://www.youtube.com/apprentice.scot)

You can also follow and use the hashtag **#ScotAppWeek21**

This year we're running a social media challenge which is encouraging people of all ages to recognise a boss, mentor or instructor that's helped them develop in the workplace. You can follow the campaign using the hashtag **#ThanksForTheChance**

To download the Scottish Apprenticeship Week social media toolkit, click on the icon:



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New Year First Career

- ▶ The DYW network have been working on virtual careers to support young people during the lockdown
- ▶ Resource packs for the following sectors have been developed. Feel free to explore the links opposite to find out more

Tasty Careers

Healthy Careers

Energising Careers



New Year First Career

Aims

- To raise awareness of the diversity of careers in the food & drink, healthcare and energy sectors and how to access them
- To enable young people to think about their subject choices in relation to pathways and make informed decisions
- To showcase desirable skills to the industry and how young people can develop themselves
- To support young people on their journeys



Not sure what you want
to do after school?
Follow the link below to
the Career Inspiration
films for each of these
areas

[DYW Scot website](#)



My World of Work

- The link above will help you discover careers which match your skills, interests, education and experience. Tell them about your ambition and they'll help you find out how you can work towards it

Find out what your strengths are, and how they can help you pick a career that will suit you



Apprenticeships Scot

Apprenticeships Scot are a dedicated website and resource from Skills Development Scotland which focuses entirely on apprenticeships

You can find out about more about what an apprenticeship entails, the different forms available and search for current opportunities by clicking on the link above



W.O.R.K: Working, Opportunities, Rights & Knowledge

W.O.R.K: is a dedicated page and resource for young people created by Young Scot. This website contains loads of information about your rights at work, whether you're an apprentice, working full-time, or have a part-time job at school. Click on the link above to find out more

